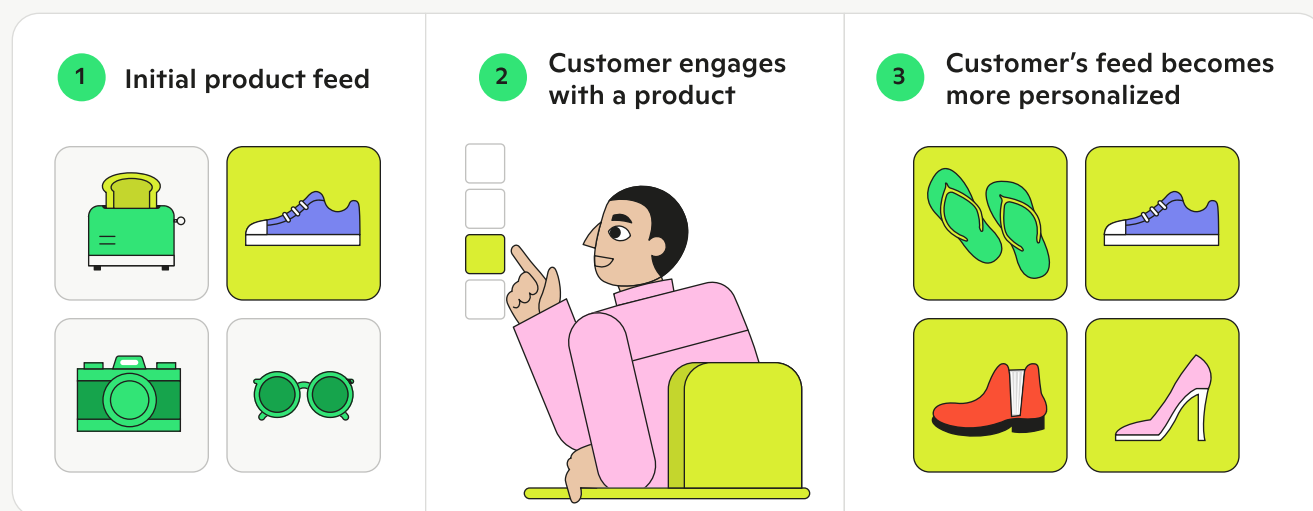


Wish is a popular discovery-based eCommerce platform creating fun, exciting shopping experiences for customers around the world.

What makes Wish different?

We use data to customize each user's feed for a uniquely appealing, infinite product scroll.



Selling on Wish

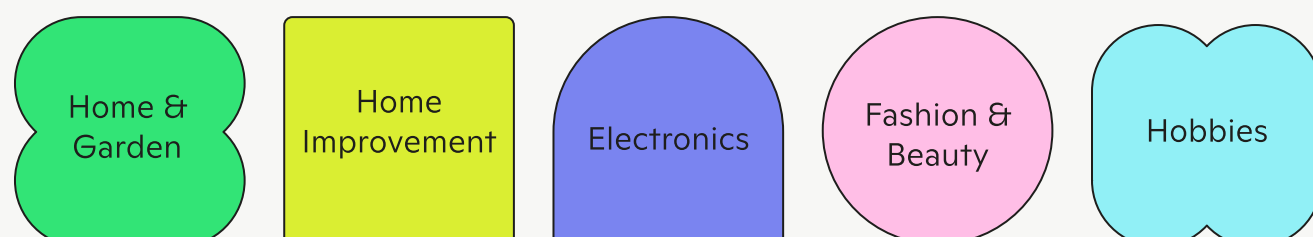
170K

Global merchants²

\$571M

Core Marketplace revenue in 2022¹

Exciting category experiences for Home & Life products, including:



**International,
discovery-based
and mobile-focused**

Created and
headquartered in
San Francisco, CA

Closed marketplace
Merchants must meet
requirements to join

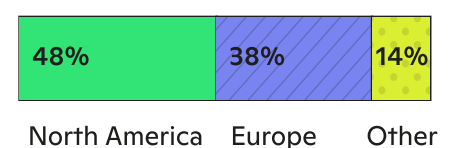
24M+
Monthly active users¹

Global customers in
60+
countries worldwide¹

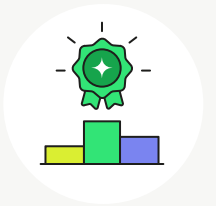
90%+
Orders made via mobile app²

70%
Orders from organic
discovery (not search)²

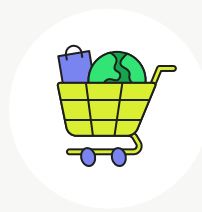
USER BASE²



- ✦ Synchronize your existing inventory through a robust network of software partners
- ✦ 60+ integrated partners, including ChannelAdvisor, Linnworks, and ShippingEasy
- ✦ View our full list of partners at wish-partner.com



- ✦ Increased impressions & lower commission rates
- ✦ Customer-facing “Premier Merchant” badge to encourage shopper confidence
- ✦ Exclusive discounting and promotional features















- ✦ Sell internationally from a single account
- ✦ Wish translates product listings into multiple international languages
- ✦ Seamless automated international currency conversion

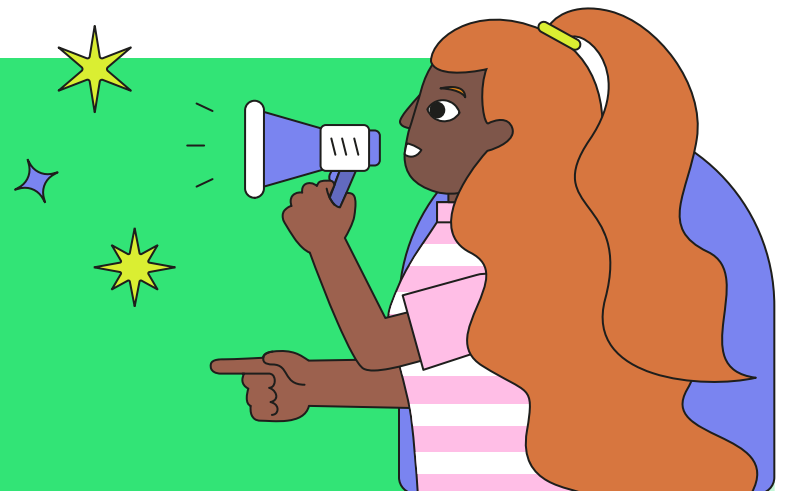


- ✦ Qualify for Wish Express by shipping products rapidly
- ✦ An eye-catching badge and special placement in our Wish Express app tab

- ✦ Themed, category-based, and country-focused promotional campaigns
- ✦ Easy-to-use free tools
- ✦ Strategic campaigns targeting regional market trends across product categories

<p>January 13-20</p> <h2>Get ready for Valentine's Day</h2>	<p>Supported markets: </p> <p>Theme: gifting, decor</p> <p>Categories: sleepwear, jewelry; partner, friend or self care gifts; pet or quirky gifts</p> <div>    </div>
<p>January 16-22</p> <h2>Winter Sale</h2> <ul style="list-style-type: none"> ✔ MPP Events option ✔ Ad/Social Media support 	<p>Supported markets: </p> <p>Theme: winter liquidation</p> <p>Categories: winter clothing & accessories for men, women and children, winter home essentials</p> <div>    </div>
<p>January 16-22</p> <h2>Summer Sale</h2> <ul style="list-style-type: none"> ✔ MPP Events option ✔ Ad/Social Media support 	<p>Supported markets: </p> <p>Theme: summer liquidation</p> <p>Categories: summer clothing and accessories for men, women and children, outdoor essentials</p> <div>    </div>

*Dedicated Account Manager subject to conditions. Book a call to learn more!



 merchants.wish.com

²Source: ContextLogic Inc., Form 10-K, FY 2022