

Wish Sunday: Your weekly opportunity to build selling momentum!

Brighten up your weekends with Wish Sundays! This weekly program is designed to help merchants steadily grow GMV. Wish Sundays are a great way to build momentum on Wish!



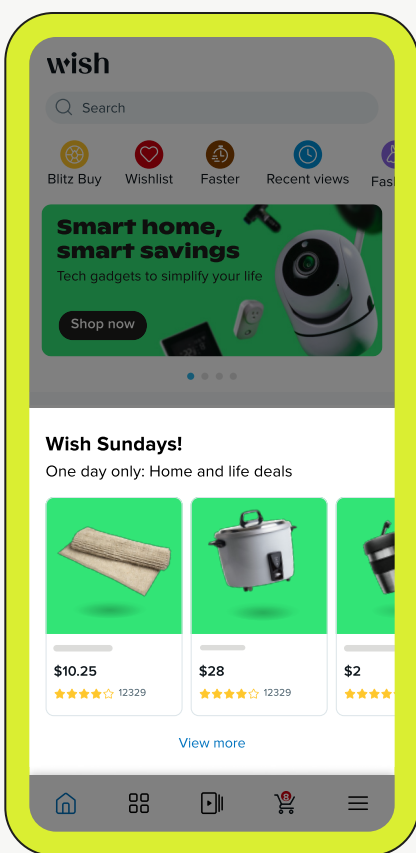
Wish Sundays are ideal for:

- ✦ Consistent weekly discounting
- ✦ Clearing out limited inventory products (fewer than 50 in stock is ideal)!
- ✦ Products with ratings of 4 stars or above
- ✦ Items priced between \$10 USD - \$30 USD
- ✦ Products for which you can offer a discount of 30% or more

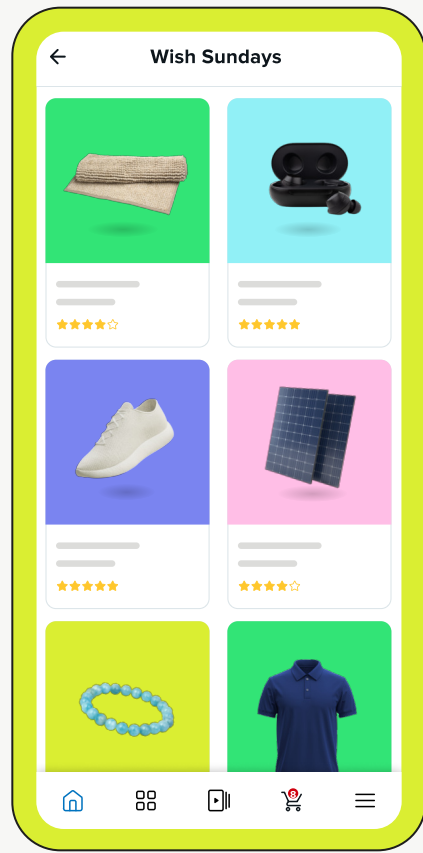
We don't recommend:

- ✦ Lower priced items
- ✦ Products without clean images

Where Sunday Wish products are shown:



Main homepage



Collection page

Thinking about weekend sales? Think Wish Sundays!

Wish Sundays are driving thousands of dollars in GMV weekly. Set up your Wish Sunday event by Wednesday, then sit back and relax. Your promotion will run automatically over the weekend!

Popular trends for recent Wish Sunday events have included:

- ✦ Timesaving gadgets
- ✦ Outdoor gardening
- ✦ Fashion
- ✦ Electronics
- ✦ Shoes
- ✦ Watches
- ✦ Luggage



To participate, you must qualify for the [Merchant Promotions Platform](#) with a [WSS tier](#) of Silver or above. Wish Sunday products cannot be simultaneously enrolled in other Wish promotional events, and must be enrolled by the Wednesday prior to the weekend you'd like to feature them.

Wish Sundays are seeing great traction, and we expect the program to continue to grow. Enroll products in the next Wish Sunday via the [Event tool in the Merchant Promotions Platform](#).

Give Wish Sundays a try today to help grow your business on Wish!

