



Protecting your interests: preventing customer fraud on Wish

At Wish, protecting our merchant community is one of our highest priorities. That's why we employ a team of experts to proactively prevent fraud on the Wish platform.

Wish's experts build end-to-end strategies for fraud prevention, augmenting their knowledge with advanced technologies such as machine learning. Our internal team brings years of combined expertise to the table, spanning industries such as banking, online retail, and law enforcement.

In addition to employing a full time fraud prevention team, Wish also leverages world-class vendors to supplement our fraud prevention tools and services. We constantly work in partnership with these vendors to prevent attacks, upgrade defenses, and adjust strategies to defend Wish and its merchants against fraud.

Did you know?

Wish screens every new order multiple times to verify the legitimacy of customers and their payments. We check each and every order for a variety of fraud exploits.



Wish merchants shouldn't have to worry about screening customers or transactions for fraud. While no system is perfect, Wish strives to prevent most attempted fraudulent transactions.

Wish's fraud prevention measures might not always be easy to see, but you can rest assured that we're diligently working to keep our valued merchant community safe and protected.